



Press Release

b2 launches *mi VDO FX*

Following the successful of the *mi Jam* Instrument line in 2006, the b2 division of Blue Box International will release its new *mi VDO FX* device at the Consumer Electronics Show held at Las Vegas from January 8th to 11th, 2007.

The *mi VDO FX* is a mini sized video camera with built in special effects which allow “on the go” editing.

Features of the *mi VDO FX* include:

- Record up to 5 minutes of video or 300 still images with the 32MB memory
- Create your video in real time in the camera using the range of built in special effects including, sepia, color change, negative and earthquake effect
- Playback available using the 1.5 inch LCD color screen or through an external device
- 4X digital zoom
- Playback and record through PAL or NTSC
- USB compatible for PC connection and recording
- SD card slot for extra memory capability
- MJPEG and JPEG formats

The *mi VDO FX* will be available in stores mid 2007 with an MSRP \$99.99

Additional product information is also available on <http://www.b2stuf.com>

For further information regarding this product contact

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